



Street Fiesta

Celebrating Latin Culture

Latin Art Organization of Arkansas will present its first annual **Street Fiesta**. This celebration will showcase and celebrate Latino culture in Springdale Arkansas and includes music, dance, food and the arts. The streets will be covered with fiesta decoration.

- Date: Saturday, June 4, 2016
- Time: 10:00am – 5:00pm
- Place: Downtown Springdale
- Free to the public

Latin Street Festival 2016 is free to all. Join us for a true and authentic Latin Fiesta! While help Latin Art Organization of Arkansas to continue with his mission of promoting Latin in the community.

Latin Art Organization will be giving one \$1000.00 and two \$500.00 scholarships to Hispanic students of NW Arkansas in the Street Fiesta.

Vendor Categories

Artisan/Crafts Vendor: Crafters are persons who craft with their own hands the products they offer for sale. To qualify as a Crafter a majority of the tools and equipment used to produce the craft must require skills and personal handling of the materials. A 10'x10' space is one booth space; must provide own canopies or pop-up tents.

Resellers: Resellers are persons who are retailers of goods such as hats, t-shirts, etc. or consultant sales such as: Home Interior, Princess House, Herbalife, Mary Kay, Avon, etc. A 10'x10' space is one booth space; must provide own canopies or pop-up tents.

Non-Profit Vendor: Non-profit vendors include churches, civic organizations, clubs, etc. There is no discount for non-profit food vendors. It is required for non-profits to have an EIN number to qualify. A 10'x10' space is one booth space; must provide canopies or pop-ups tents.

Commercial/Home & Trade Vendor: Commercial/Home & Trade booth space is for use by contractors, building consultants, Realtors®, insurance sales, home food sales, pools/spas, mowers, professional service providers, etc. A 10'x10' space is one booth space; must provide own canopies or pop-up tents.

Food Vendor: Selling food from a concession trailer or a self-contained outdoor cooking set-up within minimum of a 10'x10' space; must provide own canopies or pop-up tents. Must provide own electric/power generation. Your vendor spot must be completely clean of food and debris upon departure.

Street Fiesta 2016

Vendor Application Vendor

Dates: Saturday, June 4, 2016

Early Bird Deadline: May 15, 2016 Final Deadline: May 25, 2016

Business Name/Organization: _____

Primary Contact: _____

Cell Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Non-profit organizations (must have non-profit EIN number to qualify) Number: _____

All Vendors: Please describe your booth set-up and materials you will be distributing, displaying, or selling:

Vendor Categories	Early Bird Registration If paid by 05/15	Registration If paid 05/15 - 05/30	TOTAL DUE
Artisan/Crafts (10x10)	\$75	\$100	
Artisan/Crafts (10x20)	\$125	\$150	
Reseller (10x10)	\$100	\$125	
Reseller (10x20)	\$150	\$175	
Non-profit (10x10)	\$50	\$75	
Non-profit (10x20)	\$75	\$100	
Commercial / Home&Trade (10x10)	\$100	\$125	
Commercial / Home&Trade (10x20)	\$150	\$175	
Food Vendor(10x10)	\$100	\$125	
Food Vendor(10x20)	\$150	\$175	
Total Amount Due & Enclosed:			

Vendor Signature

Date

For more information, please call LAOA (479) 409-9129

The Street Fiesta Committee Reserves the Right to:

1. Reassign/change a space if necessary, even on show date. Spaces are not transferrable by vendors.
2. Deny a space without a refund to any vendor in violation of any rule.
3. Prohibit display of certain products/distribution of materials based on its acceptability to the general public.
4. Eject vendors/visitors from the festival grounds where there is cause.
5. Street Fiesta is not responsible for theft or damage of vendor's display or property. Vendors are responsible for their own space, and agree to reimburse Street Fiesta for any damage caused by unloading, loading and operations during the festival.
6. Street Fiesta is not liable for any damage to your equipment, merchandise, yourself or your family, friends or employees working at your booth.

Set-Up & Exhibit Information:

1. Saturday: Set-up begins at 8 a.m. and must be completed no later than 9:30 a.m. No take downs before 5 p.m.
2. Electricity is not available, with the exception of a limited amount for Food Vendors (upon request).
6. Spaces are rented in 10'x10' sections. Spaces are outside at Downtown Springdale.
7. We do supply one table and two chairs per space (10x10 or 10x20). We do not supply canopies, pop-up tents, etc.
8. Vendors must not block sidewalks, must keep areas clean and remove trash at end of event.
9. Vendors may not park a trailer or vehicle in their space unless pre-approved; for example, the trailer is part of the display. You are required to unload and park elsewhere immediately. The Street Fiesta Committee will tow vehicles that are not moved or left unattended. Do not park in other vendor's space while unloading. Be courteous to other vendors and volunteers.
10. Vendors are confined to their allotted space. You may not utilize an empty space or roam around the festival grounds.
11. No loudspeakers or bullhorns may be used. Audio equipment must be approved by the festival.
12. Your location is decided by the Committee.
13. Vendors may distribute/sell ONLY what is listed on your application, and ONLY in your allotted space — no roaming the festival grounds to sell or distribute products, coupons, samples or literature of any kind. Please do not approach visitors with your information unless invited to do so. All materials must be displayed on your table and NOT handed out in front of your space.
14. No alcoholic beverages are permitted on festival grounds.

Payment Information:

1. Applications must be completed, signed and submitted with proper payment before considered accepted. Please call 479-409-9129 for more information.
2. Payment for space: After May 20, 2016, payment is accepted by cash only.
3. Checks prior to May 20, 2016 should be made payable to Latin Art Organization of Arkansas LAOA. Returned check fee is \$50.
4. Set-up information will be mailed to you late May.

Please Read & Complete, then sign, make a copy for yourself and mail:

WAIVER: I assume all risks associated with participating in the Street Fiesta including but not limited to merchandise being damaged, broken or stolen; inclement weather and all such risks being known and appreciated by me. Having read this waiver and knowing these facts and in consideration of you accepted my entry, I, for myself and anyone entitled to act on my behalf, waive and release Latin Art Organization of Arkansas, Street Fiesta, City of Springdale and all partners and sponsors, their representatives and successors, from all liabilities of any kind arising out of my participation in the event, even though the liability may arise out of carelessness on the part of the person named in this waiver. I grant permission to all of the foregoing to use any photography, videography or other record of this event for any legitimate purpose. By signing below, I agree that I have read this waiver and all rules and regulations, and understand the conditions of the application.

Vendor Signature

Date